

BUSINESS MANAGEMENT

Associate in Science

Career/Technical (Major Code: A1151)

Designed to provide students with key concepts for careers in business management, including the areas of administration, management, marketing, finance, entrepreneurship, supervision, banking, small business, merchandising, international trade, accounting, ebusiness and information systems. Explores the theories, history, principles, skills, practices, laws, ethics, and technologies governing the increasingly global business environment.

Program Student Learning Outcome

- Summarize measures that can be taken by individuals and organizations to correct organizational problems.

Gainful Employment

The U.S. Department of Education requires colleges to disclose a variety of information for any financial aid eligible program that "prepares students for gainful employment in a recognized occupation."

Students who complete this program will have acquired the necessary analytical tools to successfully secure gainful employment in the field of study.

For more information regarding the data provided for this program and what it means to you as a student, please feel free to visit our SWC Gainful Employment website at: www.swccd.edu/gainfulemployment (<http://swccd.edu/gainfulemployment/>).

Code	Title	Units
Required Core: ¹		
BUS 140	BUSINESS LAW/THE LEGAL ENVIRONMENT OF BUSINESS	3
BUS 142	BUSINESS ETHICS—CORPORATE AND PERSONAL	1
BUS 212	BUSINESS COMMUNICATION	3
BUS 239	PROJECT MANAGEMENT	3
BUS 290	WORK EXPERIENCE IN BUSINESS I	2-4
Select one course:		1-4
ACCT 7	BASIC BUSINESS BOOKKEEPING	
ACCT 8	PAYROLL	
ACCT 12	COMPUTERIZED ACCOUNTING	
ACCT 101	PRINCIPLES OF ACCOUNTING I	
CIS 122B	SPREADSHEET: SOFTWARE	
Select three courses:		8-9
BUS 120	INTRODUCTION TO BUSINESS	
BUS 143	eSTRATEGIC BUSINESS PLANNING	
BUS 150	PRINCIPLES OF MANAGEMENT	
BUS 151	PRINCIPLES OF OPERATIONS MANAGEMENT	
BUS 152	HUMAN RELATIONS IN ORGANIZATIONS	
BUS 177	PRINCIPLES OF INTERNATIONAL BUSINESS	
LDR 150	LEADERSHIP AND SUPERVISION	

LDR 151 HUMAN RESOURCES AND LABOR RELATIONS

Plus completion of ONE of the following Certificates of Achievement before or concurrent with other program requirements: 8-39

Business Management (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/management-specialty-certificate/>)

Ebusiness & Ecommerce (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/ebusiness-intermediate-certificate/>)

Entrepreneurship and Small Business (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/entrepreneurship-small-business-intermediate-certificate/>)

Financial and Investment Services Specialty (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/financial-and-investment-services-specialty-certificate/>)

Leadership and Supervision—Intermediate (<http://catalog.swccd.edu/associate-degree-certificate-programs/leadership-supervision/leadership-supervision-intermediate-certificate/>)

Marketing and Sales (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/social-marketing-emphasis-certificate/>)

Project Management (<http://catalog.swccd.edu/associate-degree-certificate-programs/business-management/project-management-certificate/>)

Total Units 29-66

If a course is used for a certificate, that same course may be used again for the purposes of the degree.

¹ Some courses within this program may require additional coursework that must be completed prior to enrollment in these courses. Please consult the individual course listings for prerequisites and any other limitations on enrollment.

To earn an associate degree, additional general education and graduation requirements (<http://catalog.swccd.edu/certificates-certifications-degrees-csuuc-requirements/>) must be completed.