BUSINESS MANAGEMENT

Certificate of Achievement Career/Technical (Major Code: B1153)

Designed to prepare students for entry level positions or for promotion within existing employment in the field of management. Prepares students for jobs as managers and assistant managers within operations, manufacturing, first line supervisors and managers for food service, first line supervisors and managers for retail and hospitality, supervisors and managers within governmental departments and non-profits.

Program Student Learning Outcome

• Summarize measures that can be taken by individuals and organizations to correct organizational problems.

Gainful Employment

The U.S. Department of Education requires colleges to disclose a variety of information for any financial aid eligible program that "prepares students for gainful employment in a recognized occupation."

Students who complete this program will have acquired the necessary analytical tools to successfully secure gainful employment in the field of study.

For more information regarding the data provided for this program and what it means to you as a student, please feel free to visit our SWC Gainful Employment website at: www.swccd.edu/gainfulemployment (http://swccd.edu/gainfulemployment/).

Code	Title	Units
Required Core ¹		
BUS 120	INTRODUCTION TO BUSINESS	3
BUS 150	PRINCIPLES OF MANAGEMENT	3
BUS 152	HUMAN RELATIONS IN ORGANIZATIONS	3
LDR 150	LEADERSHIP AND SUPERVISION	3
Total Units		12

This Certificate of Achievement is "stackable." With this certificate plus additional business courses and general education credits, students can earn an Associate in Science Degree in Business Management. Please see the Business Management section of the Southwestern College catalog or a Southwestern College counselor for more information.