

# COMMUNITY, ECONOMIC AND URBAN DEVELOPMENT

## Certificate of Achievement Career/Technical (Major Code: A1062)

The program prepares students to work in private, public, and nonprofit organizations engaged in various community, and economic development activities, including but not limited to the following vocational positions: City Planner, Community Development Director, Community Development Planner, Housing Development Specialist, Housing Grant Analyst, Neighborhood Planner, Planner, Planning Director, Regional Planner, Urban Design Consultant.

## Program Student Learning Outcomes

- Students will prepare a PowerPoint presentation on a community planning initiative or other related effort that they have been exposed to in the South Bay or in the broader San Diego region.
- Students will research and analyze a current business, community or economic development issue and prepare a report and PowerPoint presentation that includes an analysis of the issue(s) and provides recommendations for follow-up.
- Students will prepare research papers that critically analyze real problems and challenges and/or case studies related to the legal environment of business, human resource management, mediation & conflict management, and business innovation.
- Student will also satisfy this competency in the preparation of the report described above in Box A in this Information Competence Section.
- Students will prepare a report describing their investigation into and actual involvement/role in a diverse community's planning or economic development committee or council.

## Gainful Employment

The U.S. Department of Education requires colleges to disclose a variety of information for any financial aid eligible program that "prepares students for gainful employment in a recognized occupation."

Students who complete this program will have acquired the necessary analytical tools to successfully secure gainful employment in the field of study.

For more information regarding the data provided for this program and what it means to you as a student, please feel free to visit our SWC Gainful Employment website at: [www.swccd.edu/gainfulemployment](http://www.swccd.edu/gainfulemployment) (<http://www.swccd.edu/gainfulemployment/>).

Code	Title	Units
<b>Program Requirements</b>		
LDR 100	INTRODUCTION TO COMMUNITY, ECONOMIC, AND URBAN PLANNING AND DEVELOPMENT	1
BUS 83	PRINCIPLES OF ECONOMIC DEVELOPMENT	3
BUS 211 or BUS 212	COMMUNICATION IN BUSINESS AND INDUSTRY BUSINESS COMMUNICATION	3
BUS 290	WORK EXPERIENCE IN BUSINESS I	2-4

Select a minimum of 3 units:		3
LDR 154	COMMUNITY AND COLLABORATIVE LEADERSHIP	
LDR 155	STRATEGIC PLANNING AND SUSTAINABILITY	
ARCH 210	WORLD ARCHITECTURE II	
BUS 52	BASICS OF GOVERNMENT CONTRACTING	
CI 10	BUILDING PLANS AND CONSTRUCTION DETAILS	
CI 50	LEGAL FACTORS OF CONSTRUCTION INSPECTION	
ECON 101	PRINCIPLES OF ECONOMICS I	
GEOG 145	INTRODUCTION TO MAPPING AND GEOGRAPHIC INFORMATION SYSTEMS (GIS)	
LA 104	LANDSCAPE GRAPHICS AND PLANTING DESIGN	
LDR 152	BUSINESS INNOVATION AND CREATIVITY	
LDR 200	THE URBAN SCENE	
ARCH 101	INTRODUCTION TO ARCHITECTURE AND ENVIRONMENTAL DESIGN	
<b>Total Units</b>		<b>12-14</b>

Code	Title	Units
<b>Recommended Electives</b>		
LDR 154	COMMUNITY AND COLLABORATIVE LEADERSHIP	
LDR 152	BUSINESS INNOVATION AND CREATIVITY	
LDR 200	THE URBAN SCENE	
LDR 155	STRATEGIC PLANNING AND SUSTAINABILITY	
ARCH 210	WORLD ARCHITECTURE II	
BUS 52	BASICS OF GOVERNMENT CONTRACTING	
CI 10	BUILDING PLANS AND CONSTRUCTION DETAILS	
CI 50	LEGAL FACTORS OF CONSTRUCTION INSPECTION	
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