

# JOURNALISM

## Associate in Arts

### Transfer Preparation\* (Major Code: 01430)

Prepares students for four-year programs leading to bachelor's degrees and eventual careers in such fields as newspaper or magazine reporting and editing, book editing, industrial journalism, public relations, advertising, radio and television writing, teaching, and communication research. The courses give students an awareness of the impact of mass media on their lives and an understanding of the skills, concepts, and values used by professional communicators.

## Program Student Learning Outcome

- Students will be able to apply elements of the Society of Professional Journalists Code of Ethics when writing or evaluating journalism articles and captions.

| Code  | Title  | Units     |
|---|--|-----------|
| <b>Required Core</b>                            |  |           |
| JOUR 101  | INTRODUCTION TO MASS COMMUNICATION AND SOCIETY                   | 3         |
| JOUR 151  | NEWS REPORTING AND WRITING                                       | 3         |
| JOUR 171  | WRITING FOR PUBLICATION  | 3         |
| JOUR 200  | CAMPUS NEWSPAPER PRODUCTION I                                    | 4         |
| Select two courses from the following electives |  | 6         |
| ART 121   | DARKROOM AND DIGITAL PHOTOGRAPHY I                               |           |
| ART 159   | GRAPHIC DESIGN—LAYOUT  |           |
| FTMA 105  | INTRODUCTION TO WRITING FOR TELEVISION MOTION PICTURE, AND MEDIA |           |
| FTMA 163/<br>COMM 180                           | INTRODUCTION TO ELECTRONIC MEDIA                                 |           |
| <b>Total Units</b>                              |  | <b>19</b> |

\* Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Career and Transfer Connections. See catalog Transfer Courses Information (<http://catalog.swccd.edu/student-success-support-program/student-services-and-college-services/other-services/transfer-courses/>) section for further information.

To earn an associate degree, additional general education and graduation requirements (<http://catalog.swccd.edu/certificates-certifications-degrees-csuuc-requirements/>) must be completed.