

# JOURNALISM

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## School of Arts, Communication, Design, and Media

Dean: TBA

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School/Department Location: [www.swccd.edu/cvlocation](http://www.swccd.edu/cvlocation)

Map: <https://goo.gl/maps/C4E3PnKsdU92> (<https://goo.gl/maps/C4E3PnKsdU92/>)

## General Description

Journalism is the study of mass communication media such as newspapers, television, radio, magazines, and Internet. Journalism is a cornerstone of American society and a guardian of this nation's freedoms. Journalism develops clear thinking, strong writing, and solid communication skills. The Southwestern College journalism program encourages multidisciplinary study in a variety of areas. The program includes coursework and the award-winning student newspaper, The Southwestern Sun.

## Career Options

Below is a sample of the many career options available for the journalism major. A few of these require an associate degree, most require a bachelor's degree, and some require a graduate-level degree. Possible career options include reporter, copy editor, photojournalist, columnist, public affairs manager, press relations officer, speech writer, critic, public information specialist, broadcaster, magazine writer, high school or college instructor, graphic designer, correspondent, production technician, and technical writer or editor.

Degree/Certificate Options	Major Code
<b>Associate Degree for Transfer (ADT)</b>	
Journalism (SB1440) ( <a href="http://catalog.swccd.edu/associate-degree-certificate-programs/journalism/journalism-transfer-aa/">http://catalog.swccd.edu/associate-degree-certificate-programs/journalism/journalism-transfer-aa/</a> )	01435
<b>Associate in Arts Degree: Transfer Preparation</b>	
Journalism ( <a href="http://catalog.swccd.edu/associate-degree-certificate-programs/journalism/journalism-aa/">http://catalog.swccd.edu/associate-degree-certificate-programs/journalism/journalism-aa/</a> )	01430

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

## Faculty

Max Branscomb, Ed.D.

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